

CAVALLO®



PROFIT MAXIMIZATION FOR **ACUMATICA**

Work smarter with AI-powered guidance

Master data-driven decision making with purpose-built technology to translate your ERP data into clear, actionable priorities, no BI skill needed. Understand the “why” behind factors like margin change and customer churn so you can act with confidence.

cavallo.com/acumatica





Unlock the Power of Order Profit Maximization for Acumatica

Profit Max Platform™ is built to supercharge your profits, giving you unmatched control over your orders.

- **Harness billions of data points** to uncover margin trends and hidden profit gaps that directly impact your bottom line.
- **Unleash the full potential of your ERP** with powerful, pre-built visualizations for variance, item, customer, and KPI trend analysis.
- **Expose actionable insights** to zero in on the factors driving margin performance — empowering you to act fast and boost profits.

Profit Max Platform™

Leverage data to analyze customer trends, optimize pricing, and master gross margin variance analysis. With this tool, you can spot margin leaks the moment they appear, keeping profits intact and on track and proactively pinpointing and tackling the root causes of erosion.

“We ran our most successful marketing campaign ever by targeting At Risk and Churned customers we found in Profit Max Platform™.”

- Jason Jasperson, EVP, National Bandsaw

