

CAVALLO<sup>®</sup>



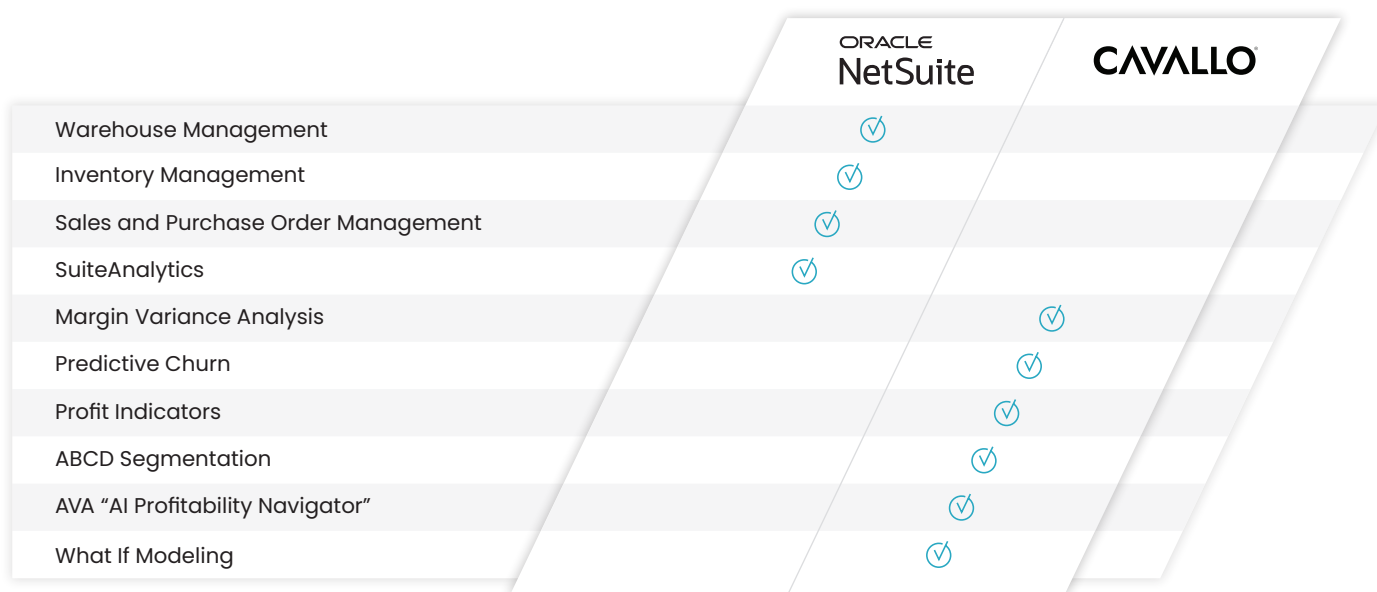
# PROFIT MAXIMIZATION FOR **NETSUITE**

## **Beyond BI: Actionable Insights. Maximum Profits.**

Turn NetSuite data into actionable insights that reveal where profits grow—or disappear. Purpose-built for distributors, Cavallo's Profit Max Platform™ helps you uncover margin risks, improve order performance, and strengthen customer relationships before they're at risk.

[cavallo.com/netsuite](http://cavallo.com/netsuite)





## Unlock the Power of Order Profit Maximization for NetSuite

Profit Max Platform™ is built to supercharge your profits, giving you unmatched control over your orders, and powerful insights into your customers.

- **Accelerate visibility.** Instantly surface margin-impacting insights across customers, products, and orders—without needing BI expertise
- **Simplify decision-making.** Guided visualizations highlight the “why” behind margin shifts and customer churn.
- **Act faster.** Move from data to decision in seconds with clear, actionable intelligence that keeps profits on track.

### Profit Max Platform™

Connect Cavallo's Profit Max Platform™ to your NetSuite data to unlock intelligent, profit-focused analytics. Transform operational data into a dynamic profit command center—helping you analyze customer trends, understand pricing impacts, and protect order margins—ultimately leading to maximum profitability.

“We ran our most successful marketing campaign ever by targeting At-Risk and Churned customers we found in Profit Max Platform™.”

— Jason Jasperson, EVP, National Bandsaw

