

# CUSTOMER MANAGEMENT

All of your customer information in one place

## What is Cavallo Customer Management?

Cavallo® Customer Management provides users with total visibility into their customer information in an easy-to-read format. The application's capacity for personalization allows you to curate your view to your specific needs, and saves you time by storing all your information in one place.

## You should invest in Customer Management if:

- You want greater visibility and unity of customer information
- You want to save time by keeping your customer database organized
- You want increased accuracy and efficiency
- You want to increase sales per employee

## What does it look like in action?

Customer Management provides a quick view of all your customers, from which you can add new customers, manage your contacts, and keep track of your records. From the customer card view, you can see a snapshot of all that customer's information, including orders, invoices, previous purchases, and more.

## Customer Management can combine with other Cavallo Products:

- Order Entry
- Order Management Workflow
- Order Management Dashboard
- Credit Card Processing

## How can I expand my software tool kit?

Customer Management for Microsoft Dynamics 365 Business Central is just one tool in your software tool kit. Build out your complete software solution with Cavallo's additional features and modules for Business Central — including next-level functionality like order entry, credit card processing, and custom fields. Elevate every process of your distribution management and accelerate their efficiency by uniting them under one powerfully flexible solution.