

# MISSION CONTROL

Amplify your profit margins with unmatched visibility and control

## Find and eliminate inefficiencies

Razor-thin profit margins are commonplace in the distribution industry. In our decades of experience working closely with our distributor customers, we've learned that as many as one out of every three orders is leaking margin. Each loss cuts deeper into your bottom line, resulting in a huge negative impact. But without the right tools in place, it's impossible to stop bad orders and take full command of your profitability at the order level.

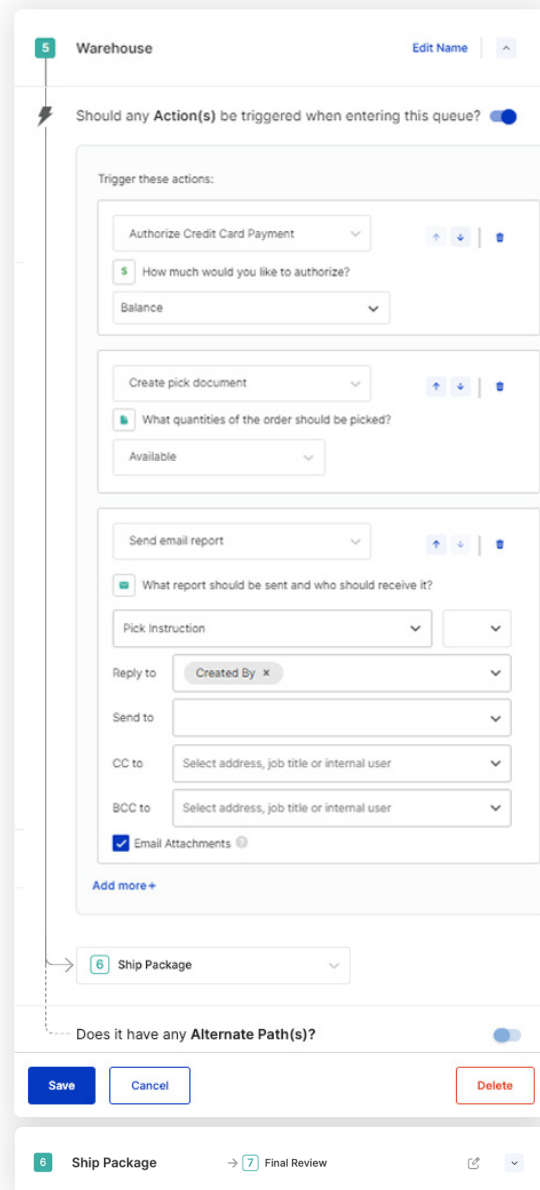
Cavallo® Mission Control gives you the visibility and control you need to reveal areas of critical margin leakage and take steps to proactively prevent them. At the same time, it eliminates inefficiencies and helps you leverage opportunities for automation in your order management processes, so you can significantly accelerate order cycle times.

## A Comprehensive Toolkit to Drive More Value from Business Central

Cavallo Mission Control is part of our suite of powerful, flexible solutions for Microsoft Dynamics 365 Business Central, which includes next-level functionality like credit card processing, custom fields, and analytics to transform your distribution business.

“Cavallo® provides much better visibility into order profitability than BC does on its own. We are stopping low margin orders that used to get through”

- Tyler Norris, Toolmatics



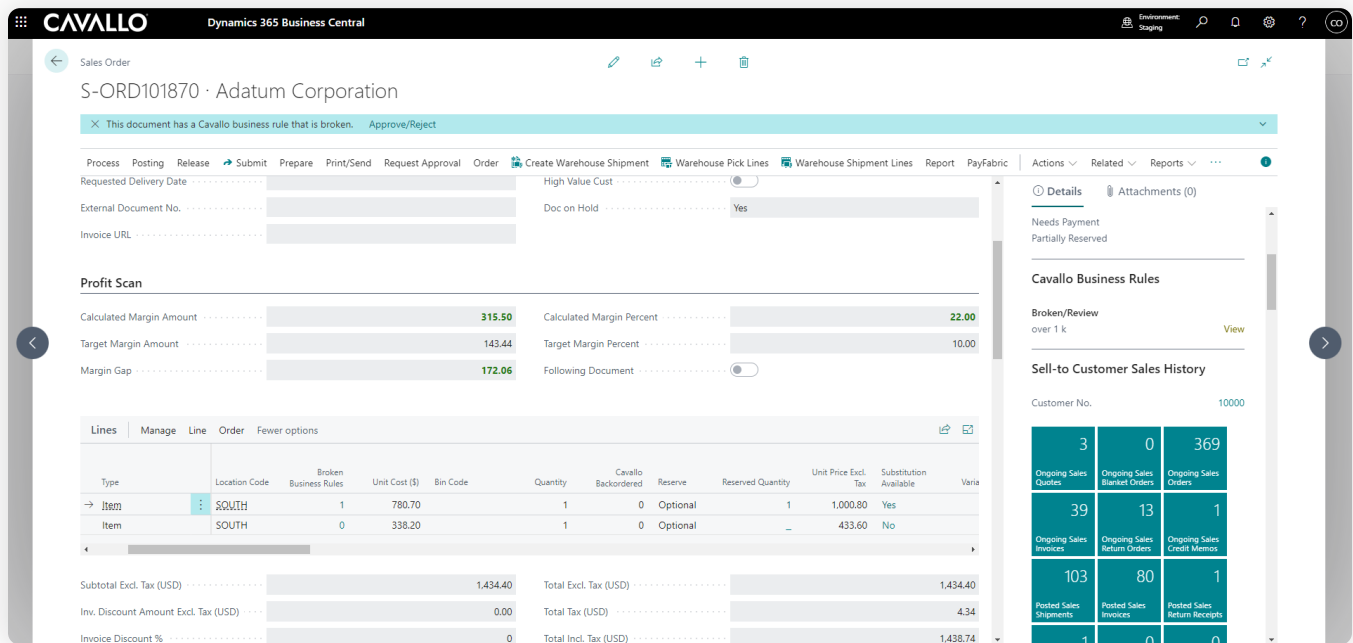
### Achieve Absolute Margin Potential (AMP)

Absolute margin potential (AMP) is the amount of money you could be making if you had the ability to avoid unnecessary profit losses, while processing orders at maximum velocity.

$$\text{Margin (\$)} \times \text{Throughput (\#)} = \text{AMP}$$

With Mission Control, AMP is well within your reach. This robust solution combines a powerful workflow engine to streamline order operations with an intuitive and customizable dashboard for unmatched order visibility, giving you complete margin control at the order level. As a result, you can:

- Ensure that every single order meets or exceeds margin thresholds
- Proactively prevent profit loss due to over-discounting, uncaptured costs, sales to customers with bad credit, and other problems
- Find and fix order bottlenecks and delays — before they lead to lost sales and customer churn
- Generate more revenue by dramatically increasing order throughput
- Eliminate manual work and errors, significantly reducing labor costs and freeing up staff to focus on other priorities
- Empower CSRs and other order-takers to work more productively and provide better customer service



Seamlessly integrates with Microsoft Dynamics 365 Business Central



### Key Features

- Advanced business rules such as margin checks, AR balance checks, and document validation to automatically detect and stop problematic orders before they are processed
- Instant, real-time visibility into every document in your system — quotes, orders, invoices, returns, etc. — so you know where every order is, at all times
- An intuitive no-code builder for quick, easy creation of custom-tailored workflows
- Robust automation of invoices, inventory allocation, purchase orders, pick documents, and more to efficiently move sales orders through queues
- Simple set up gets you up and running quickly and ensures fast time-to-value
- Tight integration with Microsoft Dynamics 365 Business Central, to allow employees to work more efficiently within the systems they already use

	DOCUMENT NUMBER	CUSTOMER PO NUMBER	CUSTOMER	DOCUMENT DATE	STATUS	PRODUCTS	MARGIN	COST	TOTAL	OPEN IN BC	
<input type="checkbox"/>	^ New Order (6)								\$16,210.60	\$22,583.74	
<input type="checkbox"/>	S-ORD101032	-	Adatum Corpora 10000	Dec 21, 2023	Fully Rese... +1	1	22%	\$780.70	\$1,060.85		
<input type="checkbox"/>	S-ORD101029	-	Adatum Corpora 10000	Dec 21, 2023	Fully Rese... +1	1	22%	\$780.70	\$1,060.85		
<input type="checkbox"/>	S-ORD101028	-	Adatum Corpora 10000	Dec 21, 2023	Partially... +2	2	42%	\$780.70	\$1,423.16		
<input type="checkbox"/>	S-ORD101016	-	Adatum Corpora 10000	Apr 08, 2022	Released +4	2	34%	\$789.70	\$1,265.22		
<input type="checkbox"/>	S-ORD101012	-	Adatum Corpora 10000	Apr 01, 2022	No Products	0	0%	\$0.00	\$0.00		
<input type="checkbox"/>	S-ORD101001	-	Adatum Corpora 10000	Apr 02, 2022	Released +2	1	22%	\$13,078.80	\$17,773.66		
<input type="checkbox"/>	^ Customer Review (3)								\$6,268.10	\$8,577.81	
<input type="checkbox"/>	S-ORD101004	-	Alpine Ski Hous 40000	May 13, 2022	Needs Paymen...	1	22%	\$444.30	\$610.22		
<input type="checkbox"/>	S-ORD101003	-	School of Fine A 30000	Apr 22, 2022	Needs Paymen...	1	22%	\$4,043.20	\$5,545.17		
<input type="checkbox"/>	S-ORD101002	-	Adatum Corpora 10000	May 01, 2022	Needs Paymen...	2	22%	\$1,780.60	\$2,422.42		
								\$12,024.00	\$106.00		

### Complete Visibility

Instantly see where you're losing margin on an order level, and set up business rules to fix problems before they happen

