

CAVALLO®

PROFIT MAXIMIZATION FOR **MICROSOFT DYNAMICS GP**

**Drive maximum
profitability and flawless
order execution.**

Eliminate efficiency gaps with automated workflows and smart business rules that put you in complete control of order margins. Powerful order entry tools slash manual work, boosting speed and precision.



Learn more at
cavallo.com/gp



Take Advantage of our Profit-Driving Solutions

SalesPad®

Accelerate your order-to-cash cycle with smart automation, configurable workflows, and rule-based controls that reduce manual work, eliminate delays, and streamline critical tasks, so you can process orders faster, more accurately, and with greater confidence.

Profit Max Platform™

Leverage powerful, distribution-focused AI to analyze customer trends, optimize pricing, and master gross margin variance analysis. This solution helps you uncover margin leaks and early signs of customer churn, empowering your team to take proactive steps to protect profitability and address the underlying causes before they escalate.

7x more orders
without
added staff

2-10x increase
in pre-tax
profit

80% cut in order
processing
times

Add-ons & Integrations

SalesPad Add-ons

- Inventory Manager
- ShipCenter
- SalesPad Mobile
- Customer Portal
- RMA
- Returns Tracker
- Manufacturing
- Dispatch
- Workflow for GP
- API
- Automation Agent
- EDI
- Reports & Dashboards
- UPS/FedEx

Integration Add-ons

- Pacejet
- Avalara
- Thomson Reuters
- PayFabric
- Square
- Adobe Commerce
- Shopify
- WooCommerce
- Binary Stream MEM
- Blue Moon
- WennSoft
- HubSpot

ID	Count	Cost	Total
STD-NEW ORDER	11	7,216.30	13,500.99
STD-HOLD+	0	0.00	0.00
STD-PRICING+	0	0.00	0.00
STD-HOLD REVIEW	2	555.00	1,168.93
STD-BACKORDER	10	771.00	1,458.91
STD-SPLIT+	0	0.00	0.00
STD-ALLOCATE+	0	0.00	0.00
STD-PICKTOCKET+	0	0.00	0.00
STD-RDY TO PICK	5	228.00	340.80
STD-RDY TO SHIP	3	59.00	47.61
STD-SHIP+	0	0.00	0.00
STD-RDY TO INV	4	960.00	1,212.00

Batch	Doc #	Customer
STD-NEW ORDER		
ORDST2265		ISH Industries
ORDST2264		Aaron Filtr Electrical
ORDST2262		Central Communica...
ORDST2263		Aaron Filtr Electrical
ORDST2261		Central Communica...
ORDST2260		West Central Distri...
ORDST2259		Aaron Filtr Electrical
ORDST2245		Northern Dental Su...

“SalesPad reached ROI for us six months early and generated 24% more in annual savings than anticipated.”

– Cavallo Customer, Energy Services

