SALESPAD®
BY CAVALLO

ECOMMERCE INTEGRATIONS

Expand your online sales with a better customer experience

Get More Out of Your Web Store

Increase your online sales and customer satisfaction by uniting your eCommerce platforms with SalesPad by Cavallo. Ensure up-to-the-minute accuracy on sales data and inventory availability while increasing visibility into sales and order history. Whether you're just launching an online store or have been leveraging eCommerce channels for years, these platforms understand how to ensure your web stores are easily navigable and customer-friendly.

Get ready to close more sales by being easy to work with. By integrating your selling software with a full service distribution management solution, you'll remove the hassle of switching software, transferring data, or manually tracking sales and inventory counts. Save your business time, money, and effort, all with one integration.

Data Synchronization

Curious how your important data will synchronize between an eCommerce platform and SalesPad®? With our platform options, you can select the right fit for your business.

Choose Your Platform

SalesPad software integrates with three eCommerce platforms, so you can select the option that's right for you:

Adobe Commerce

Providing a highly customizable and personalized shopping experience, Adobe Commerce (Magento) is built for scalability. Create eCommerce platforms for both B2B and B2C experiences.

Shopify

Individuals and businesses use shopify to create and manage online stores. Their user-friendly solutions are suitable for new and established brands. Sell in person or online.
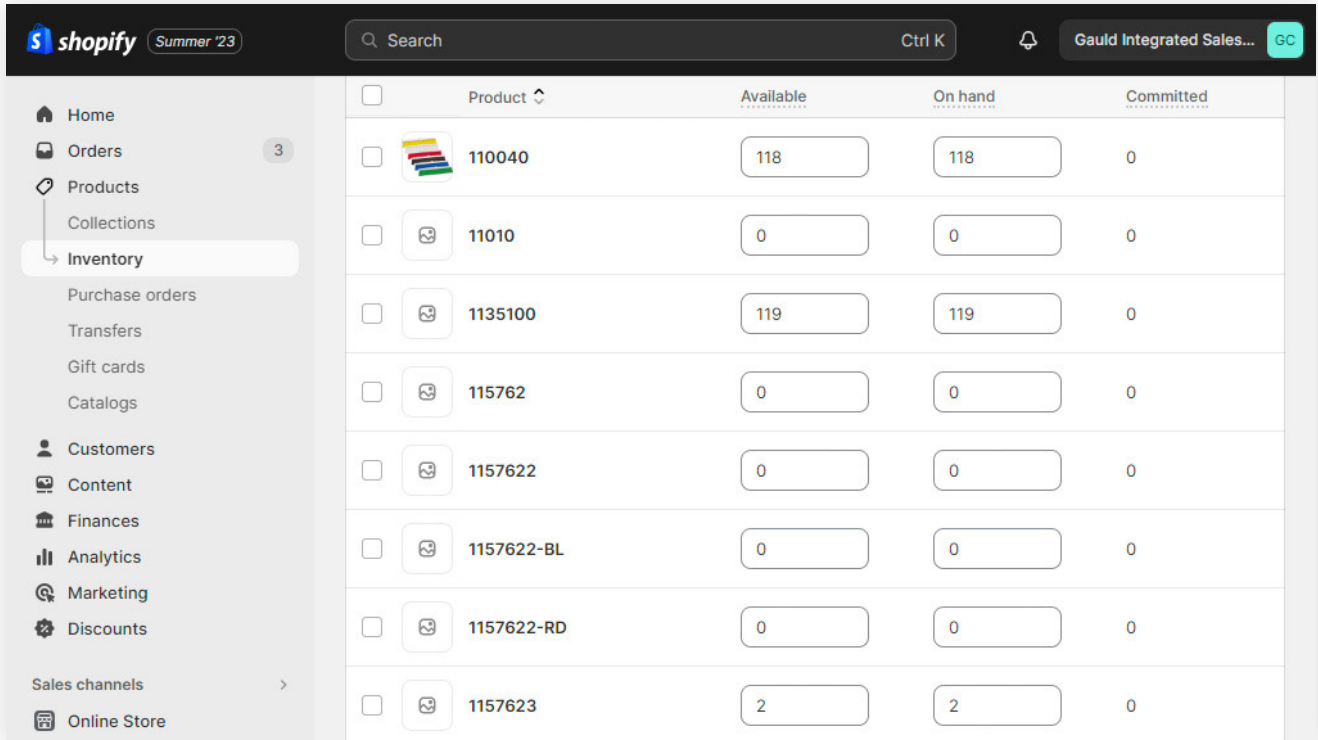
WOOCOMMERCE

Built on WordPress, WooCommerce is an open-source platform that turns your website into an online store. The user-friendly solution is a popular choice for small and medium-sized businesses.

"With the sheer number of orders we do on our Shopify website, Salespad's Shopify integration is the only way we can maintain accurate inventory. This streamlining of our online orders allows us to better leverage SalesPad's other features like workflow, purchasing advisor, and sales reporting."

- Jason Koole, CFO Howie's Hockey Tape

Key Features

- **Speed Up Orders:** Automate imports of orders to Microsoft Dynamics GP from the eCommerce platform, with customizable matching/mapping of eCommerce entities to GP entities (customer, order, item).

- **Get Up-to-the-Minute Status Tracking:** Pull order information from the eCommerce platform directly into GP, and push order fulfillment and shipping/tracking details from GP back to the web store. You and your customers get timely, accurate order statuses instantly.

- **Accelerate eCommerce Projects:** Upload current SKUs and pricing into eCommerce storefronts. This greatly reduces the manual entry of SKUs and pricing while shortening the length of your eCommerce site build.

- **Easily Manage Items for Sale Online:** Push available inventory from multiple locations to your web store, so your customers can see what's available.

- **Enable Comprehensive Financial Management:** Integrate the eCommerce platform with SalesPad® to seamlessly transfer transaction data—including payments, taxes, and shipping costs—to ensure accurate financial reporting, simplified reconciliation, and a holistic view of your business's financial health.

- **Unify Your Customer Data:** Create a single source of customer truth across systems by connecting your web store with SalesPad to personalize experiences, analyze purchasing behavior, and foster customer loyalty.

With Cavallo's eCommerce integrations, your web store always shows the latest inventory levels, so customers know what's available.

- **Enhance Order Processing:** Automate order processing by integrating an eCommerce platform and SalesPad, eliminating manual data entry, reducing errors, saving time, and accelerating order fulfillment.

- **Route Orders More Efficiently:** Increase order throughput with dynamic routing of orders through workflows (if enabled) after importing from the web store, as well as full support for order splitting.

- **Streamline Inventory Management:** Connect your eCommerce website with SalesPad for real-time inventory synchronization, to avoid overselling and stockouts while maximizing sales opportunities.

- **Tap into Scalability and Growth Opportunities:** With a connected eCommerce and SalesPad system, effortlessly manage multiple sales channels, scale operations, and adapt to market demands for business growth and success.

- **Proactively Address Data Issues:** In-app error handling signifies errors in matching and mapping in the application, so they can be corrected and reprocessed easily, before data issues cause orders to fall through the cracks.

eCommerce Integrations in Action

Automatically integrate data from your web store to your SalesPad solution to track sales from the moment they're placed through the entire fulfillment process. Create a smooth selling workflow that speeds the entire process and leverages automation to avoid human error. Easily import customers and orders, track inventory levels, export items, and track order status updates.

	Shopify	Adobe	WooCommerce
Order Import	✓	✓	✓
Order Update Export	✓	✓	✓
Order Invoiced Export		✓	✓
Order Voided Export	✓	✓	
Product Export	✓	✓	✓
Product Image Export		✓	
Inventory Level Export	✓	✓	✓