

# WOOCOMMERCE INTEGRATION

Transform your online sales

## What is WooCommerce Integration?

This integration plugs into Cavallo® software to unite your ecommerce platform with your complete distribution operations software solution. Users can integrate these systems to ensure up-to-the-minute accuracy on sales data and inventory availability.

## You should use WooCommerce Integration if:

- Your company struggles with inventory count accuracy and timeliness
- Syncing sales data is tedious and error-prone
- You have low visibility into sales and order history

## What does it look like in action?

Automatically integrate data from your website to your inventory management solution to track sales from the moment they're placed through the entire fulfillment processes. This connector tool allows you to create a smooth selling workflow that speeds the entire process and leverages automation to avoid any human error. Easily import customers and orders, track inventory levels, export items, and track order status updates.

## How does WooCommerce Integration enhance my selling game?

Whether you're just launching an online store or have been leveraging ecommerce channels for years, WooCommerce understands how to ensure your selling platforms are easily navigable and customer-friendly. Not only will you close more sales by being easy to work with, by integrating your selling software with a full-service distribution management solution,

you'll remove the hassle of switching software, transferring data, or manually tracking sales and inventory counts. Save your business time, money, and effort, all with one connector.

## How can I expand my software tool kit?

SalesPad's WooCommerce Integration is just one tool in your software tool kit. Build out your complete distribution software solution with SalesPad's additional features and modules — including next-level functionality like automated tasks and workflow, CRM tools, EDI, barcoding, and more. Elevate every process of your distribution management, from selling to order fulfillment to shipping and payment collection, and accelerate their efficiency by uniting them under one powerfully flexible solution.

