

# SQUARE INTEGRATION

Enhance your credit card processing

## What is Square Integration?

This integration plugs into SalesPad by Cavallo<sup>®</sup> software to streamline your credit card processing and notably enhance the user experience in initiating electronic payment processing. Square ensures that the point of entry, storage, and transmission of your data is secure. The integration allows for cardpresent transactions via the Square Terminal card reader device, which is compatible with EMV and NFC payment. For card-not-present transactions, you can easily enter card information within SalesPad, without having to jump between multiple screens.

# You should implement Square Integration if:

- You're looking for a secure, efficient means of electronic payment
- You prioritize a positive user experience and allowing multiple payment options for your customers
- You want an automated tool that directly links your software to your credit card processing

# What does it look like in action?

Square Integration makes credit card processing simple, efficient, and secure for you and your customers. SalesPad sends your transaction information directly to Square in a secure cloud location. Square then processes this data and sends the necessary information back to SalesPad, allowing you to create, edit, or delete an electronic payment. Process charges, authorizations, and refunds within SalesPad in an integrated way, ensuring accuracy and easy reconciliation.

# How can I expand my software tool kit?

SalesPad's Square Integration is just one tool in your software tool kit. Build out your complete distribution software solution with SalesPad's additional features and modules — including next-level functionality like automated tasks and workflow, CRM tools, EDI, barcoding, and more. Elevate every process of your distribution management, from selling to order fulfillment to shipping and payment collection, and accelerate their efficiency by uniting them under one powerfully flexible solution.