



PROFIT MAXIMIZATION FOR **INFOR**

No guesswork. Just profits.

Transform raw ERP data into targeted, actionable priorities using purpose-built AI, no BI skill needed. Gain a precise understanding of what to address, why it matters, and how to take action—so you can move quickly and with confidence.

cavollo.com/infor



Unlock the Power of Profit Maximization for Infor

Profit Max Platform™ is built to supercharge your profits, giving you unmatched control over your orders.

- **Deploy fast** with pre-configured, plug-and-profit solutions made for distributors.
- **Instantly surface margin-impacting insights** across customers, products, and processes.
- **Make confident decisions** with guided, built-in visualizations for variance, KPI, item, and customer trends.

Profit Max Platform™

Start solving your biggest challenges from day one. The Profit Max Platform™ helps you track customer behavior, optimize pricing, and detect gross margin shifts before they drain your bottom line.

"We ran our most successful marketing campaign ever by targeting At Risk and Churned customers we found in Profit Max Platform.™"

– Jason Jasperson, EVP, National Bandsaw