

CAVALLO<sup>®</sup>



# PROFIT MAXIMIZATION FOR **INFOR**

**No guesswork. Just profits.**

Transform raw ERP data into targeted, actionable priorities using purpose-built AI, no BI skill needed. Gain a precise understanding of what to address, why it matters, and how to take action—so you can move quickly and with confidence.

[cavallo.com/infor](https://cavallo.com/infor)





## Unlock the Power of Profit Maximization for Infor

Profit Max Platform™ is built to supercharge your profits, giving you unmatched control over your orders.

- **Deploy fast** with pre-configured, plug-and-profit solutions made for distributors.
- **Instantly surface margin-impacting insights** across customers, products, and processes.
- **Make confident decisions** with guided, built-in visualizations for variance, KPI, item, and customer trends.

### Profit Max Platform™

Start solving your biggest challenges from day one. The Profit Max Platform™ helps you track customer behavior, optimize pricing, and detect gross margin shifts before they drain your bottom line.

*"We ran our most successful marketing campaign ever by targeting At Risk and Churned customers we found in Profit Max Platform™."*

– Jason Jasperson, EVP, National Bandsaw

